

JUNIOR DATA ANALYST

ESSKHAIRI ILLIAS

📍 Brussels - Belgium

☎ +32 484 708 840 @ illias@esskhairi.com

ABOUT ME — Entry-level Data Analytics professional, transitioning from a Digital Marketing and Content Creative role, seeking a full-time position in Data Analytics. Recently completed the Google Data Analytics Certification. Acquired relevant Data Analysis skills such as Spreadsheets, Databases, SQL, R, Tableau and more.

EXPERIENCE

March 2020 - Nov 2021 — Universal Music Belgium, Digital Content Creative :

Helped the company assert its leading position in the industry by creating and strategise content for key local and international releases. Generated millions of views and reached millions of people through promotion campaigns. Between 2020 and 2021, managed an owned channel and earned 6000+ new followers and doubled the engagement rate by strategic decision making and the creation of more than a thousand medias

2018 - 2020 — Freelance, Web Developer and Graphic Designer :

Helped several clients build and/or grow their business through diverse tasks; such as: branding, visual identities, developing websites, newsletters and managing database of subscribers, setting up dozens of email addresses, managing websites and more.

EDUCATION

2022 — Google

Data Analytics Professional Certification

2020 — IHECS Academy

Digital Marketing Strategy Certification

2019 — Google Digital Atelier

Digital Coordinator Certification

2018 — Haute École Francisco Ferrer

Bachelor in Web Development and Graphic Design

SKILLS

Strong analytical skills

Pattern recognition

Relational databases

Data visualisation

Proficiency with spreadsheets,

Data visualisation & Tableau

SQL, Python & R

JavaScript, PHP, XML.

SOFT SKILLS

Attention to detail • Adaptability
Problem-solving skills • Research •
Communication • Curiosity
Time Management

LANGUAGES



March 2019 — TOEFL
Test of English as a foreign language
Score of 107 out of 120